

## MARKETING & COMMUNICATION MANAGER

NÜWIEL is a Hamburg based startup developing electric mobility solutions for last mile logistics. NÜWIEL is founded in 2016 with a vision is to improve air quality in cities and reduce negative impact of traffic emissions on environment and public health by providing an award-winning sustainable mobility: electric trailer (eTrailer) for bikes.

*By 2030 eTrailers will be saving 64M tons of the CO2 emissions per year.*

We are a diverse, dynamic and growing team of 22 people. We are looking for a marketing & communication manager to help us to build product awareness and increase visibility.

### YOUR MISSION

- Set up and implementation of marketing and communication strategy
- Set up Social Media content including PR channels and working with media
- Design, Implementation and launch of marketing and PR activities
- Develop contents for social media channels, press releases
- Close work with Sales and Business Development team with customer workshops, UX, pilots
- Help our Graphic Designer to create marketing materials for events, exhibitions, campaigns etc.
- Participation in industry-relevant conferences, events, fairs

### YOU BRING

- Minimum 2 years of experience in marketing, communication or related fields
- Experience working with Data Analytics, SEO, Reporting tools
- Basic HTML skills
- Creativity, ability to work independently and learn fast
- Proven customer-centric communication and analytical skills
- Ability to work in a fast-growing international team
- Fluent in German and English

### WE OFFER

- High level of responsibility from day 1 and possibility to work independently
- Dynamic startup environment and close work with a management team
- Opportunity to directly contribute to climate change and better environment
- Flexible work hours and possibility of the home-office
- Support in personal and professional growth
- Brand new modern office 10 minutes away from the Central Station and Hafencity

**SOUNDS INTERESTING?** Please send us your Motivation Letter and CV to [we@nuwiel.de](mailto:we@nuwiel.de)